

# Iron Couple

Reality



*In sickness and in health until this challenge do us part?*

## Synopsis

This entertainment travel show features a famous couple willing to undertake an unusual mission: To take on the most unpredictable and unforgettable challenges in their life and put their relationship to the test. Each challenge is created especially based on their weak points, phobias and fears. How will the celebrities handle themselves in these situations? And to what lengths will they go for each other? Will like what they find out about each other?

The rules are very simple: the couple learns of their destination right before departure and the tasks to be completed upon arrival. Challenges include giving a speech at a wrestling gala in Las Vegas, managing a transport company with auto rickshaws in Cambodia, herding cattle across the prairie in USA or extracting samples from a bottom of an active volcano in Iceland.



## Key Selling Points

- A ratings hit on TVN Poland achieving an **18%** market share in the **18-49 demo** (Channel avg.12.92%).
- We offer; **line production**, full production support and a bible with **unpredictable** and **unforgettable challenges**.