

ProcrastiNation

Game Show

Will you wait or will you play?

Synopsis

How long do you usually avoid applying yourself to an important task? **ProcrastiNation** tackles a problem that we all deal with in a fast paced, high pressure environment that tests contestants' skills in a diverse range of challenges.

The longer contestants take to start their task – the better! Participants get three minutes in each round, with the knowledge that every second they delay is adding money to their prize pot. However, should they start too late and fail to complete the task – they lose everything they've earned.

ProcrastiNation asks contestants to constantly gamble and question their ability to get things done at the last minute. Time really is money!



**Each Contestant
Must Decide
How Long To Wait
Before Starting**



Key Selling Points

- The **hot-tempered mood** of the show **engages everyone** in the studio when the audience urges the players to start their task as soon as possible.
- It's a game where **players can make real money from one of their worst habits**.
- Four contestants compete in four rounds of both **quiz and action** tasks.
- A show that can be tailored all around the globe (as procrastinators exist everywhere!) and is **easily scalable for** different territories.

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