



# Supercity

COMPETITION SHOW

## Every city has a chance to become the best.

Super City is the diverse and distinctive show that plays like a mix of a sporting event with a reality TV show. It is a passionate battle between 8 selected cities. An entertaining, patriotic TV show where the 8 cities compete to be the best city in the country through four rounds of competition: Songs, Best Behaving City, Talents and Sports.

Super City is a shining interactive entertainment show that unites country's best and most talented performers on one stage. The main driving force of the format is love and patriotism for one's city, town or region, paired with ardor and passion like you've never seen before.

The season starts with 8 cities or regions competing to become the Super City of the country.

## KEY SELLING POINTS

- The hit competition show from Lithuania (LNK)
- Two seasons, 24 episodes
- Among adults 15-49, viewership grew from a 19.1 share for the first episode to a 29.7 share for the final episode (a gain of +56%)
- 31% increase over the channel full day average
- Fun for the whole family
- Can be produced on a global basis to find the best city in the world.

