

SWITCH-A-ROO

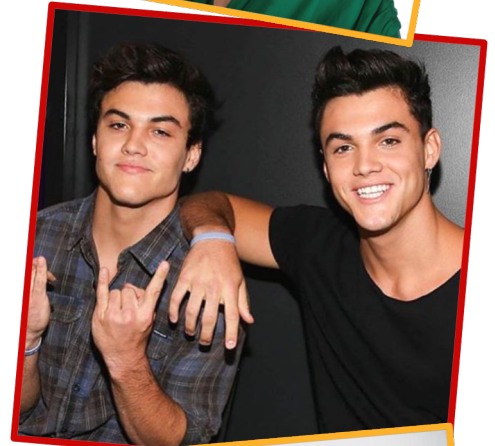
GAME SHOW



*A hilarious twins prank show
with a prize on the line*

Synopsis

It is an age-old myth that twins are mirror images of each other both outside and in. In this funny and cringeworthy social experiment, we put twins to the test to see if they can fool their friends, family, and colleagues by switching places. The extrovert twin is challenged to take over the everyday life of the introvert, with tricky challenges thrown in. The extrovert will receive help from their introvert twin speaking into their ear, guiding them along the way. But with an added twist of a prankster also lending a hand, can the twins pull the wool over the worlds' eyes to win the prize?



Key Selling Points

- **Winner** of the Kiev Media Week format competition 2018.
- Unforgettable **laugh-out-loud** challenges.
- Combining competition, pranks and **family bonding**.
- Featuring **celebrity hosts** and pranksters.